



April 3, 1980

**DECISION
FOCUS
INCORPORATED**

Dr. Joshua Lederberg
President
The Rockefeller University
York Avenue and East 66th
New York, N.Y. 10021

Dear Josh:

One of the most exciting times in my first decade of practicing decision analysis was working with you on the problem of establishing priorities for testing on suspected carcinogens. It was a great disappointment to me about ten years ago when this SRI project for the National Cancer Institute was redirected away from using a decision analysis approach.

I have just succeeded (after several years) of landing a sizable contract with EPA to do what I set out to try to do ten years ago: establish a decision analysis framework to deal with both allocating testing resources and regulating chemicals suspected of posing a threat to human health or the environment. The sponsor is the branch of EPA set up to administer the Toxic Substance Control Act. I have enclosed for your reference a copy of our proposal and the contract statement of work.

I would dearly love to have at least one meeting with you to gather from your store of information on this vast problem area, particularly to identify valuable work that we might not know about. It would not be difficult for me to come to New York to meet with you during one of my frequent trips east. I will telephone you next week to see what arrangements we might make.

With best regards,

 
D. Warner North
President

Enclosure: Statement of Work, 1084
Technical Proposal, 4084

DWN/jb - 1084