REMARKS

AWARD CEREMONY, PRIX GRIFFUEL

ASSOCIATION POUR LA RECHERCHE SUR le CANCER

C. EVERETT KOOP

PARIS
11/6/89

U = UNIVERSITY #1
S = SMOKING COLLECTION

0 < U56	S 13-17	U~~S~~ 68
U56	b	U 79
a	U69	U 8
U 57	S 18	C
59	S 20-21	D
S 7	U 23	E
U 60	S 24	F
S 41-46	S 26-27	
U 62	S 37-40	

THIS AFTERNOON I WOULD LIKE TO TELL YOU A LITTLE OF THE HISTORY OF OUR EFFORTS AGAINST SMOKING IN THE LAST FEW YEARS, TELL YOU THE PRESENT SITUATION, THEN REVIEW WHAT GOVERNMENT CAN DO AS WELL AS WHAT IT DOES WRONG, AND CLOSE WITH THE INTERNATIONAL IMPLICATIONS OF SMOKING

056/a/057

I AM DELIGHTED TO BE WITH YOU TODAY. YOU DO ME A SINGULAR HONOR AND IT IS NOT POSSIBLE TO EXPRESS MY APPRECIATION IN A FEW WORDS. THANK YOU SO VERY MUCH

THERE ARE CURRENTLY TWO EXCELLENT PROGRAMS - EACH A COOP ~~OF~~ BETWEEN GOVT AND THE PRIVATE SECTOR.

THE FIRST IS A PROGRAM BETWEEN THE NCI OF NIH AND THE VOLUNTARY AGENCIES - CALLED ~~[illegible]~~ AM HT-LUNG-CA COMMIT. THIS PROGRAM BLANKETS A SMALL CITY OR TOWN and THE EFFORT IS ONE OF SATURATION USING ALL MEANS POSSIBLE TO STOP SMOKING.

THE SECOND IS AN ALLIANCE BETWEEN THE NCI AND PHYSICIANS - TEACHING YOUNG DOCS

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TO ASSIST PATIENTS IN THEIR NON-SMOKING EFFORT.

WE HAVE KNOWN FOR YEARS THAT THE MOST LIKELY WAY FOR A PATIENT TO STOP SMOKING IS FOR HIS ~~[illegible]~~ DOCTOR TO LOOK HIM/HER IN THE EYE AND SAY "IF YOU DON'T STOP SMOKING, YOU'RE GOING TO DIE." THIS PROGRAM TEACHES 1/4 OF THE PHYSICIANS IN THE COUNTRY HOW BEST TO DO IT.

I THINK THE PEOPLE OF HEALTH IN THE EUROPEAN ECONOMIC COMMUNITY HAVE A ONCE-IN-A-LIFETIME OPPORTUNITY TO PLAN AHEAD. PLAN NOT FOR NATIONAL ANTI-SMOKING CAMPAIGNS BUT FOR A CONTINENTAL ANTI SMOKING EDUCATION CAMPAIGN.

IT DOES NOT MATTER WHETHER WE SPEAK OF A DEVELOPING NATION OR THE CONGLOMERATE INDUSTRIAL NATIONS OF EUROPE. IT IS NOT POSSIBLE TO ACHIEVE AN ECONOMIC

USO/C

SUPERIORITY UNLESS THERE IS A HEALTH SUPERIORITY.

I AM ALWAYS ASTONISHED - AS ARE OTHER AMERICANS - AT THE NUMBER OF PEOPLE WHO SMOKE OVER HERE, COMPARED TO THE USA. MORE THAN THAT I PERSONALLY AM AMAZED AT THE PREGNANT WOMEN I SEE SMOKING IN EUROPE.

WHO KNOWS THE EXTENT OF THE HEALTH BURDEN PLACED ON THE NEXT GENERATION?

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TO PAY FOR THE HEALTH COSTS OF THE PREVIOUS GENERATION WHILE NOT LOOKING FORWARD TO THE FUTURE IN BETTER HEALTH THEMSELVES.

I KNOW YOU WOULD HAVE THE SUPPORT OF YOUR AMERICAN COLLEAGUES IN ANY PROGRAM AIMED AT IMPROVING THE HEALTH OF EUROPE THRU A CAMPAIGN AGAINST SMOKING AGAIN LET ME EXPRESS

V.80/E

MY GRATITUDE FOR THE HONOR YOU AFFORD ME TODAY.

I LOOK FORWARD TO OPPORTUNITIES TO SERVE WITH YOU IN THE DAYS AHEAD.