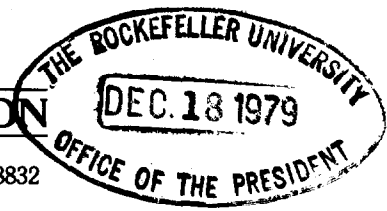


ALBERT EINSTEIN PEACE PRIZE FOUNDATION

1430 WEST WRIGHTWOOD AVENUE · CHICAGO, ILLINOIS 60614 · (312) 472-8832



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December 14, 1979

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Dr. Joshua Lederberg
Rockefeller University
1230 York Ave.
New York, NY 10021

Dear Dr. Lederberg:

We are sending this letter to you at the suggestion of Harrison Brown.

The year 1979 has been celebrated as the 100th anniversary of the birth of Albert Einstein, the greatest scientist of the 20th century. Yet, Einstein's greatest contribution may lie in his quest for a durable peace throughout the world.

To ensure that Einstein's philosophy and goals will prevail in these critical times, the trustees of Einstein's estate have sponsored the creation of the Albert Einstein Peace Prize Foundation. The Board of Directors and the Selection Board include prominent statesman, scientists and educators, some of whom were close associates of Einstein.

The Albert Einstein Peace Prize Foundation will advance Einstein's hope that the world can achieve a creative, lasting peace through effective world order. The first activity of the Foundation has been the establishment of an annual prize to honor the individual(s) who has made the greatest contribution to world peace, consistent with Einstein's philosophy.

We are very pleased to invite you to nominate candidates for the first Albert Einstein Peace Prize. The Board of Directors requests that you nominate the person(s) who, in your opinion, has most effectively furthered the cause of world peace according to the enclosed criteria. The name of the first Albert Einstein Peace Prize Laureate will be announced on the 1980 anniversary of Einstein's birthday, March 14, and therefore we ask that you submit your nominations(s) by December 31, 1979, if possible.

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Many of us give highest priority to this project, for we recognize the truth of Einstein's statement that the threat of nuclear war underscores all other human struggles. We will consider it a great honor if you join us in the attempt to make a significant contribution to world peace in Einstein's name.

Sincerely,

A handwritten signature in cursive script that reads "Norman Cousins".

Norman Cousins
Chairman of the Selection Board

Enclosures

CRITERIA FOR SELECTION OF THE ALBERT EINSTEIN PEACE PRIZE LAUREATE

Albert Einstein represented the desire of all mankind in his lifelong pursuit of a just world free from war. The Albert Einstein Peace Prize has been created in honor of the 100th anniversary of Einstein's birth on March 14, 1879. The prize will be awarded annually to the person(s) who, following the example of this great innovator, has contributed most significantly to the prevention of the world-wide holocaust of nuclear war.

The primary consideration in selecting the Albert Einstein Peace Prize Laureate will be given to the candidates' efforts in averting nuclear annihilation. In addition, serious consideration will be given to the candidates' endeavors in constructing international institutions which effectively curb the tendencies of nations to solve their international problems through force.

Einstein's own words best summarize the goals that this prize will attempt to encourage:

"We know that the developments of science and technology have determined that the peoples of the world are no longer able to live under competing international sovereignties with war as the ultimate arbiter. Men must understand that the times demand a higher realism which recognizes that 'no man is an island,' that our fate is joined with that of our fellow men throughout the world. We must contrive to live together in peace, even at the cost of great material sacrifice; the alternative is the death of our society. As we approach what may be the last hour before midnight, the challenge is plainly before us. What will be our response?"

The Albert Einstein Peace Prize intends to recognize those individuals who rise most constructively to this challenge.