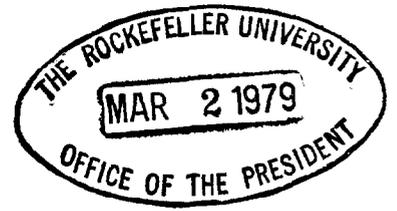


Studies in the Creative Process



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February 26, 1979

Dr. Joshua Lederberg
President
Rockefeller University
1230 York Avenue
New York, New York 10021

Dear Dr. Lederberg:

Thank you very much for sending me your article on "...The New Literacy" and for your time, thought and trouble when I visited you in New York recently. I did, in fact, find our session valuable and I am seriously considering many of the suggestions you made.

The Eugram idea you spell out is an exciting one, and your paper did stimulate me to think about how I might adapt my experimental design to apply to the computer scientist. I have also begun to think about, and to explore, the possibility of studying outstanding engineers. There are many in the New England industrial R&D network, as well as in Universities, who might be suitable and interested.

In any event, I appreciate your continued interest and help, and I hope I may consult you again in the future.

With best wishes,

Sincerely,

A handwritten signature in cursive script that reads "Albert Rothenberg".

Albert Rothenberg, M.D.



AR:ml

P.S. I am enclosing a recent reprint that may interest you.

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Emerson.*