Rare, creative individuals are the spark of any culture. In "The Price of Greatness", Professor Arnold Ludwig has compiled an unexampled statistical ensemble of life histories, taken from published biographies reviewed in the N.Y. Times Book Review. He applies his humane and experienced insight into human personality to the controversial relationship of psychopathology to creativity. There can be no doubt that severe pathology is crippling; and we know of too many tragic consequences of untreated or poorly managed disease. Creativity is likely to be multidimensional; and I am not sure there is so much commonality between the traits that define a rock star, a novelist, a prime minister, a general, or a scientist. Yet, perhaps in all of these fields, the greatest acclaim will entail an unceasing battle between Dionysius and Apollo, of imaginative iconoclasm with rigorous logical discipline and self-management. Ambition for that acclaim may also be impelled by, as well as perhaps lead to, a touch of the daft.

There will be no further discussion of the psychology of creativity that would not be well-informed by Professor Ludwig's work.

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For Marjanne Iocca