Dear Colleagues:

The National Collegiate Association for the Conquest of Cancer (NCACC) has been established for the purpose of urging the President and Congress of the United States to initiate a national program: an intensive research effort aimed at the conquest of cancer. The program envisioned would be of a scope and magnitude similar to the national effort that put man on the moon within a decade of its inception.

This aim will be accomplished initially through the medium of letter writing to the President and Congressmen. These letters are to be written not only by the members of the Association themselves, but also by their relatives and friends. The resultant magnifying effect will demonstrate a clear mandate for action. Subsequently other suitable steps may be taken to further the aims of the Association.

The membership of the NCACC shall consist of both regular and active members. Regular members shall merely fill out a membership form and lend their moral support to the cause. Active members shall pledge to write a letter to President Nixon urging him to initiate a national program for the conquest of cancer and shall further pledge to ensure that at least seven friends or relatives of voting age write similar letters.

Each college in the nation is invited to form a local chapter of NCACC. Each local chapter shall consist of two independent divisions, the Faculty and Student Groups, the executive officers of which will have joint meetings to coordinate their activities. The executives of each division shall consist of a Chairman and such other executive officers as the local chapter shall deem desirable.

Sample membership forms and pledges are enclosed. Each should be filled out in duplicate, and one copy sent to the central chapter:

Dr. Alvin Silverstein, Chairman
National Collegiate Association for the Conquest of Cancer
Staten Island Community College
715 Ocean Terrace
Staten Island, N.Y. 10301

Sample public-service advertisements for school newspapers and sample resolutions for adoption by faculty and student body are also enclosed.

We hope that you will join us in this crusade against cancer.

Sincerely yours,

Alvin Silverstein, Ph.D.
Chairman, NCACC