tation of smoking policies, and surveying restaurants to determine what percentage of them have no-smoking sections. Also, educational pamphlets and materials are sent to physicians to encourage them to counsel their patients to quit smoking. All Heart Healthy Vermonter projects offer at least one group smoking cessation class each year and offer individuals self-help materials to help them quit smoking.

1301. VERMONT LUNG ASSOCIATION, WINSTON L. PROUTY CENTER, 30 Farrell Street, South Burlington, Vermont 05403.

Program Title:
Biofeedback Smoking Education Program.

Contact:
Ms. Janet R. Francis, Program Director
(802)863-6817.

Description:
The Biofeedback Smoking Education Program utilizes four pieces of electronic equipment to demonstrate the immediate harmful health effects of smoking. For more information, see the detailed program description in Part 1.

1302. VERMONT LUNG ASSOCIATION, WINSTON L. PROUTY CENTER, 30 Farrell Street, South Burlington, Vermont 05403.

Program Title:
Freedom From Smoking.

Contact:
Ms. Janet R. Francis, Program Director
(802)863-6817.

Description:
The Freedom From Smoking program is offered at this location on an ongoing basis and is open to the public. For more information, see the detailed program description in Part 1.

1303. VERMONT LUNG ASSOCIATION, WINSTON L. PROUTY CENTER, 30 Farrell Street, South Burlington, Vermont 05403.

Program Title:
Freedom From Smoking Clinics.

Contact:
Ms. Janet R. Francis, Program Director
(802)863-6817.

Description:
The American Lung Association's Freedom From Smoking clinics are offered. For more information, see the detailed program description in Part 1.

1304. THE WELLNESS CENTER, NORTH COUNTRY HOSPITAL, Prouty Drive, Newport, Vermont 05855.

Program Title:
FreshStart.

Contact:
Ms. Merrilyn Barry, Manager
(802)334-5566.

Description:
The American Lung Association's Freedom From Smoking program is offered. For more information, see the detailed program description in Part 1.

1305. THE WELLNESS CENTER, NORTH COUNTRY HOSPITAL, Prouty Drive, Newport, Vermont 05855.

Program Title:
Heart Healthy Vermonter.

Contact:
Ms. Merrilyn Barry, Manager
(802)334-5566.

Description:
Through this project local restaurants are encouraged to provide nonsmoking sections and worksites are encouraged to develop smoking policies. Talks are given in local elementary schools and high schools that encourage children not to start smoking and help them resist the peer pressure. A Quit And Win contest is held annually for both adults and teens. Support groups for new nonsmokers are organized when there is a need.

VIRGIN ISLANDS

1306. AMERICAN LUNG ASSOCIATION OF THE VIRGIN ISLANDS, Post Office Box 974, St. Thomas, Virgin Islands 00801.

Program Title:
Freedom From Smoking In 20 Days.

Contact:
Ms. May Amritt Villa, Secretary
(809)776-5998.

Description:
The American Lung Association's Freedom From Smoking In
20 Days self-help manual is offered. For more information, see the detailed program description in Part 1.

**1307.** AMERICAN LUNG ASSOCIATION OF THE VIRGIN ISLANDS, Post Office Box 974, St. Thomas, Virgin Islands 00801.

**Program Title:**
In Control.

**Contact:**
Ms. May Amrii Villa, Secretary
(809)776-5998.

**Description:**
The American Lung Association's In Control videocassette program is offered. For more information, see the detailed program description in Part 1.

**1308.** AMERICAN LUNG ASSOCIATION OF THE VIRGIN ISLANDS, Post Office Box 974, St. Thomas, Virgin Islands 00801.

**Program Title:**
Quit Smoking Clinics.

**Contact:**
Ms. May Amrii Villa, Secretary
(809)776-5998.

**Description:**
Participants work with members to learn skills and strategies to enable them to quit smoking without gaining weight, to maintain abstinence, and more. A minimal fee is charged to all participants in order to cover material costs and instructor's salary. The American Lung Association also carries public service announcements regarding prevention and secondhand smoke and meets with schools and other groups as requested.

**VIRGINIA**

**1309.** ALEXANDRIA HOSPITAL, 4320 Seminary Road, Alexandria, Virginia 22304.

**Program Title:**
Stay Quit.

**Contact:**
Ms. Jacqueline Baird, Director, The Wellness Center
(703)379-3494.

**Description:**
This is a behavior modification program that decreases the participant's desire to smoke and teaches positive substitution.

**1310.** ALLEGHANY COUNTY – COVINGTON HEALTH DEPARTMENT, 321 Beech Street, Post Office Box 747, Covington, Virginia 24426.

**Program Title:**
Dangers Of Smoking.

**Contact:**
Ms. Karen Metzler, Health Educator
(703)962-2173.

**Description:**
This 1-hour program is offered on request. The objective is to educate school-age children on the dangers of smoking. Videos ("Live or Die" of Perennial Education, "Hugh McCabe: The Coach's Final Lesson" of the American Lung Association) and discussion comprise the program. Evaluation involves surveying the number of students smoking at the time of presentation to the number smoking at a later date.

**1311.** ALLEGHANY COUNTY – COVINGTON HEALTH DEPARTMENT, 321 Beech Street, Post Office Box 747, Covington, Virginia 24426.

**Program Title:**
Freedom From Smoking Clinics.

**Contact:**
Ms. Karen Metzler, Health Educator
(703)962-2173.

**Description:**
The American Lung Association's Freedom From Smoking clinics are offered to businesses and other organizations upon request. For more information, see the detailed program description in Part 1.

**1312.** ALLEGHANY COUNTY – COVINGTON HEALTH DEPARTMENT, 321 Beech Street, Post Office Box 747, Covington, Virginia 24426.

**Program Title:**
Smoking Cessation Methods.

**Contact:**
Ms. Karen Metzler, Health Educator
(703)962-2173.

**Description:**
This 30-minute to 1-hour program is offered on request to businesses and other organizations. The objectives of the program are to educate persons interested in quitting smoking as to the various self-help and group programs available for smoking cessation and to assist persons in choosing an appropriate method. Various self-help and group programs
are described and participants have the opportunity to examine materials and ask questions.

1313. AMERICAN CANCER SOCIETY, VIRGINIA DIVISION, INC., 4240 Park Place, Post Office Box 1547, Glen Allen, Virginia 23060.

Program Title: FreshStart.

Contact: Mr. Jim Poppell, Executive Vice President (804)270-0142 or (800)552-7996.

Description: The American Cancer Society's FreshStart program is offered. For more information, see the detailed program description in Part 1.

1314. AMERICAN HEART ASSOCIATION, VIRGINIA AFFILIATE, 4217 Park Place Court, Glen Allen, Virginia 23060-3315.

Program Title: Heart At Work.

Contact: Ms. Joan Miller, Director of Work Site Programs (804)747-8334.

Description: The American Heart Association's Heart At Work program is available to worksites at no cost. Supplemental materials for distribution are available at a nominal fee. For more information, see the detailed program description in Part 1.

1315. AMERICAN HEART ASSOCIATION, VIRGINIA AFFILIATE, 4217 Park Place Court, Glen Allen, Virginia 23060-3315.

Program Title: Heart Rx.

Contact: Ms. Joan Miller, Director of Work Site Programs (804)747-8334.

Description: The American Heart Association's Heart Rx program is available to physicians and other healthcare providers in Virginia for $30. Supplemental materials are available at a nominal fee. For more information, see the detailed program description in Part 1.

1316. AMERICAN LUNG ASSOCIATION OF NORTHERN VIRGINIA, 9735 Main Street, Fairfax, Virginia 22031.

Program Title: Alternative To Suspension Smoking Program.

Contact: Ms. Toni Brown, Associate Managing Director (703)591-1431.

Description: Instead of being automatically suspended from school for 3 days, high school students caught smoking in unauthorized areas of the school attend three after-school sessions offering information on the health consequences of smoking. The goal of the program is to create among these students a greater awareness of the consequences of smoking that may serve later as a motivating factor to cease smoking. Discussions about their attitudes concerning smoking, development of the smoking habit, and methods to quit smoking also are conducted. Films, self-tests, specimens of human lung tissue, demonstrations, and lectures are included in the program. The program is led by teachers who have been trained by the staff of the American Lung Association of Northern Virginia and is available to all schools in Arlington, Fairfax, Fauquier, King George, Loudoun, Prince William, and Stafford Counties as well as the cities of Alexandria and Fredericksburg. Evaluation is limited to pre- and postknowledge tests.

1317. AMERICAN LUNG ASSOCIATION OF NORTHERN VIRGINIA, 9735 Main Street, Fairfax, Virginia 22031.

Program Title: In-School Presentations.

Contact: Ms. Toni Brown, Associate Managing Director (703)591-4131.

Description: A wide range of materials and programs is offered for use in the schools, in an effort to educate students about the hazards of and alternatives to smoking. Different programs have been created for kindergarten through grade 3, grade 4 through 5, grade 6 through 8, grade 7 through 12, and grade 9 through 12, based on popular films about smoking. In-service training for teachers and other school professionals is also available. Printed materials and audiovisual materials are available free of charge either for distribution or on a loan basis as appropriate.

1318. AMERICAN LUNG ASSOCIATION OF NORTHERN VIRGINIA, 9735 Main Street, Fairfax, Virginia 22031.

Program Title: Smoking At The Workplace Program.

Contact: Ms. Toni Brown, Associate Managing Director (703)591-4131.

Description: American Lung Association of Northern Virginia (ALANV) offers a wide range of services to help companies create a healthier, more productive work environment. After specific needs and characteristics of the company are assessed, ALANV provides consultation in smoking policy development,
management update presentations, employee awareness programs, and worksite stop-smoking clinics. Literature is available on the health effects of secondhand smoke, the economic impact of smoking at the workplace, management guidelines for smoking policy development, and employee guidelines for establishing smoke-free areas in the workplace.

1319. AMERICAN LUNG ASSOCIATION OF NORTHERN VIRGINIA, 9735 Main Street, Fairfax, Virginia 22031.

Program Title: Speakers' Bureau.

Contact: Ms. Toni Brown, Associate Managing Director (703)591-4131.

Description: One of four presentations available on request concerns the effects of cigarette smoking on the lungs and how to quit smoking. The program is intended to teach the hazards of smoking. A staff member or a volunteer conducts the session. Brochures and films or other audiovisual materials are used.

1320. AMERICAN LUNG ASSOCIATION OF NORTHERN VIRGINIA, 9735 Main Street, Fairfax, Virginia 22031.

Program Title: Stop Smoking Clinic.

Contact: Ms. Toni Brown, Associate Managing Director (703)591-4131.

Description: Each session of the Stop Smoking Clinic provides both education and group interaction in an effort to help the participants stop smoking cigarettes. The educational aspects are presented through lectures, films, and demonstrations. Small group sessions offer participants the opportunity to discuss and resolve their cigarette smoking problems with the expectation that quitting will be easier with group support. Successful graduates and other ex-smokers offer their experiences and guidance through these small group discussions. Each clinic covers a 2-week period with two sessions held each week. Success rates are evaluated at the program's end and again at 1 year.

1321. AMERICAN LUNG ASSOCIATION OF VIRGINIA, RICHMOND REGION, Post Office Box 7065, Richmond, Virginia 23221.

Program Title: No Butts About It: Smoking Cessation For Teens.

Contact: Ms. Sarah K. Stacy, Director of Program (804)355-3295.

Description: This six-session program is based on the successful behavior modification techniques used in the American Lung Association's Freedom From Smoking Clinic. The program is designed to relate to teenagers on their level and to help them realize that it is easier to quit smoking now than it will be in 10 or 20 years. The target audience is high school students. The objectives of the program are to increase the knowledge base of adolescents with regard to smoking initiation and continuation and to teach adolescents specific skills that will help them stop smoking. The program also includes a session on the influence of tobacco advertising on young people. An evaluation component is included. Teachers and other staff members can be trained to conduct the program by association staff members. There is no charge for the training or the program.

1322. CENTRAL VIRGINIA HEALTH DISTRICT, LYNCHBURG HEALTH DEPARTMENT, 1900 Thomson Drive, Post Office Box 6056, Lynchburg, Virginia 24505-6056.

Program Title: Be A Winner.

Contact: Joanna H. Harris, M.D., Director (804)528-6777.

Description: Be A Winner is a stop smoking program for pregnant women who are eligible for health department services. It was developed as a joint venture between the Lynchburg Health Department and the American Lung Association of Virginia. The 8-week program recognizes a particular need to motivate the participants to quit smoking as it raises participants' awareness of effects of smoking during and after pregnancy. Key components of the Be A Winner program include providing child care and transportation for the participants, as well as attendance and quitting rewards.

1323. EASTERN HENRICO COUNTY HEALTH DEPARTMENT, 3810 Nine-Mile Road, Richmond, Virginia 23223.

Program Title: Freedom From Smoking.

Contact: Edith Mooney, R.N., Public Health Nurse (804)222-4213.

Description: The American Lung Association's Freedom From Smoking program is offered annually. For more information, see the detailed program description in Part 1.
1324. JOHNSTON-WILLIS HOSPITAL, 1401 Johnston-Willis Drive, Richmond, Virginia 23235.

Program Title:
Smoking Cessation.

Contact:
Vivian Biggers, R.N., M.S.N., Director of Educational Resources
(804)320-2900 ext. 171.

Description:
Individualized patient and family instruction on smoking cessation is provided. Patients directed by their physicians to stop smoking are visited by a staff nurse for assessment and instruction. A film is shown and a pamphlet offering tips on smoking cessation is provided. Instruction is individualized and may include the effects of smoking on the patient's health, recognition and modification of habits that stimulate the desire for cigarettes, suggestions for alternative activities, family and social support, and direction to community stop-smoking clinics. A community smoking cessation program, the American Lung Association's Freedom From Smoking program, is held twice a year.

1325. MOUNT ROGERS HEALTH DISTRICT, Post Office Box 348, Marion, Virginia 24354.

Program Title:
Worksite Wellness Project.

Contact:
Mr. Jim Meadows, Health Educator
(703)793-8188.

Description:
The American Cancer Society's FreshStart program is offered both to employees at the worksite in industries, agencies, and school systems and to interested civic groups. Other activities include dissemination of literature and audiovisual aids. For more information, see the detailed program description in Part 1.

1326. RADFORD COMMUNITY HOSPITAL, 8th and Randolph Streets, Radford, Virginia 24141.

Program Title:
Smokeless.

Contact:
Lynda Hartson, R.N., Health Educator
(703)731-2644.

Description:
The Smokeless system, developed by the American Institute for Preventive Medicine, is a highly structured, multifaceted smoking cessation program. Participants learn systematic techniques to prevent the urge to smoke and to eliminate cravings that may develop. Cessation booklets and followup services are provided.

1327. ROANOKE COUNTY/VINTON HEALTH DEPARTMENT, Post Office Box 307, Vinton, Virginia 24179.

Program Title:
Smokeless Tobacco: Is It Really Safe?

Contact:
Linda Huffman, R.N.
(703)983-7804.

Description:
The 20-minute presentation is available to health classes in junior and senior high schools and on request to any other groups. The objective of the program is to increase awareness of the manipulation of advertising and the harmful effects of using smokeless tobacco, stressing that it is not a safe alternative to smoking. Audiovisual and handout materials reinforce the program's objectives.

1328. SOUTHSIDE HEALTH DISTRICT, HALIFAX COUNTY HEALTH DEPARTMENT, South Boston, Virginia 24592.

Program Title:
Freedom From Smoking Clinic.

Contact:
Mr. Seymour Barnes, District Health Educator
(804)572-2986.

Description:
The Health Department is collaborating with the American Lung Association of Virginia and the Halifax/South Boston Community Hospital to offer the American Lung Association's Freedom From Smoking clinic. For more information, see the detailed program description in Part 1.

1329. VIRGINIA DEPARTMENT OF HEALTH, James Madison Building, 109 Governor Street, Richmond, Virginia 23219.

Program Title:
Heart Health Education For The Young.

Contact:
Ms. Judy Turner, Curriculum Specialist
(703)998-2160.

Description:
The American Heart Association's Heart Health Education For The Young program was set up on a school-by-school basis in Alexandria. For more information, see the detailed program description in Part 1.

1330. VIRGINIA DEPARTMENT OF HEALTH, James Madison Building, 109 Governor Street, Richmond, Virginia 23219.
Program Title:
Students Teaching Students.

Contact:
Sister Catherine Dever, Assistant Director
(804)787-7373.

Description:
The Virginia Department of Health offers the American Lung Association's Students Teaching Students smoking prevention program in conjunction with the Eastern Shore Rural Health System, Inc. For more information, see the detailed program description in Part 1.

1331. VIRGINIA DEPARTMENT OF HEALTH, ALLEGHANY HEALTH DISTRICT AND SOUTH-WEST REGIONAL OFFICE, James Madison Building, 109 Governor Street, Richmond, Virginia 23219.

Program Title:
Adolescent Smoking Awareness Program.

Contact:
Nancy Harvey, R.N., M.S.N., Nurse Practitioner B, and Carolyn Green, M.Ed., Regional Health Educator
(703)982-7411.

Description:
This program is targeted at students in schools that have instituted a no smoking policy. It demonstrates to adolescents the immediate physiological impact of smoking just one cigarette. Adolescents who smoke learn to monitor their pulse rate, test for hand steadiness, and monitor their skin temperature to show the effects of their habit. Nonsmoking as well as smoking adolescents participate in a class discussion that focuses on the physiological effects of smoke and decision-making skills to maintain or achieve a nonsmoking lifestyle.

1332. VIRGINIA STATE DEPARTMENT OF HEALTH, HAMPTON HEALTH DEPARTMENT, James Madison Building, 109 Governor Street, Richmond, Virginia 23219.

Program Title:
Looking Ahead.

Contact:
Linda Erdman, R.N., Maternal and Child Health Coordinator
(804)728-0700.

Description:
A four-session program on pregnancy and infant mortality risks is conducted. The program emphasizes the effects of smoking during pregnancy and a smoking cessation program is conducted for interested smokers.

1333. VIRGINIA DEPARTMENT OF HEALTH, ROANOKE VALLEY COUNCIL OF COMMUNITY SERVICES, James Madison Building, 109 Governor Street, Richmond, Virginia 23219.

Program Title:
Alive And Well – Risk Reduction.

Contact:
Mr. Fraser Nelson, Director of Community Health Education
(703)985-0131.

Description:
As part of a larger program to stimulate collaborative use of available community resources in health promotion, the Alive And Well program is a week-long celebration of health and wellness that includes a program on coping with secondhand smoke and pulmonary function screenings.

WASHINGTON

1334. AMERICAN CANCER SOCIETY, WASHINGTON DIVISION, INC., 2120 First Avenue North, Seattle, Washington 98109.

Program Title:
FreshStart.

Contact:
Mr. Dave Harrelson, Adult Education Coordinator
(206)283-1152.

Description:
The American Cancer Society's FreshStart program is offered. For more information, see the detailed program description in Part 1.

1335. AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.

Program Title:
Freedom From Smoking Clinic.

Contact:
Ms. Margo Harris, Program Manager
(206)441-5100.

Description:
The American Lung Association's Freedom From Smoking clinic is available for $35. For more information, see the detailed program description in Part 1.
1336. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** Freedom From Smoking Manuals.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
The American Lung Association's Freedom From Smoking self-help manuals are available. For more information, see the detailed program descriptions in Part 1.

1337. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** In Control.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
The American Lung Association's In Control videocassette smoking cessation program is available. A program manual is also included. For more information, see the detailed program description in Part 1.

1338. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** Quit Kits.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
This free quit smoking kit includes helpful hints and strategies for success, learning why one smokes, and discovering coping skills for tough situations. A guide to smoking cessation methods, rules for healthy lungs, and buttons are available.

1339. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** School Health Education.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
This program is provided by the American Lung Association of Washington staff and trained volunteers. School talks are presented to students in kindergarten through grade 12. Lungs Are For Life health teaching modules are used in elementary grades. Smoking Deserves A Smart Answer, a prevention curriculum, is used with grades 5 and 6. The health effects of smoking and cigarette advertising, especially counter advertising, are stressed in junior and senior high school.

1440. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** Smoking And Pregnancy.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
The American Lung Association's Smoking And Pregnancy program is offered. For more information, see the detailed program description in Part 1.

1441. **AMERICAN LUNG ASSOCIATION OF WASHINGTON, 2625 Third Avenue, Seattle, Washington 98121.**

**Program Title:** Smoking In The Workplace.

**Contact:**
Ms. Margo Harris, Program Manager
(206)441-5100.

**Description:**
Working actively toward the goal of a Smoke-Free Society in the Year 2000, the American Lung Association of Washington works closely with area businesses to establish smoking policies in the workplace setting. The American Lung Association of Washington staff provide workplace seminars, present informational talks to businesses, and serve on company committees providing consultation services.

1442. **BREMERTON-KITSAP COUNTY HEALTH DEPARTMENT, 109 Austin Drive, Bremerton, Washington 98312.**

**Program Title:** You And Me Tobacco Free.

**Contact:**
Ms. Meg Hagemann, Health Educator
(206)478-5235.

**Description:**
This organization assists in the coordination of community efforts in the arena of tobacco-free education. Department staff
act as consultants for individuals and groups seeking to become tobacco-free by providing information (pamphlets, videos, self tests) and referral to a variety of tobacco cessation programs in their areas. A major focus is on the five school districts within the county. In addition, there are informational brochures and displays in the three health clinics. Staff in the Maternal and Child Health and Family Planning programs provide tobacco-free information and referral to clients on a one-to-one basis and work jointly with the regional American Cancer Society to facilitate community participation in the annual Great American Smokeout. All tobacco products, including smokeless tobacco are emphasized. Finally, the department participates in a number of health fairs throughout the county and provides display boards and pamphlets relating to the dangers of tobacco use and how to kick the habit.

1443. GROUP HEALTH OF SPOKANE, West 1500 Fourth Avenue, Spokane, Washington 99204.
Program Title: Free And Clear.
Contact: Mr. Torney Smith, Member Education Manager (509)938-7992.
Description: Free And Clear is a highly structured 5-day program in which the skills necessary to achieve permanent abstinence from smoking are learned. The system is based on the philosophy that quitting is easier when one knows how to do it. Techniques for preventing and eliminating urges to smoke are taught. This systematic approach allows quitting smoking while minimizing the problems of weight gain and irritability. The program begins with a free introductory meeting during which the procedures are explained in detail. The actual treatment program begins 1 week later, with four consecutive daily sessions of 1-1/2 to 2 hours each. A complete packet of tools and materials is included for the basic program cost. Once completed, the program can be repeated free of charge for members who have a completion certificate and return with their packet of materials.

1444. SACRED HEART MEDICAL CENTER, 101 West Eighth Avenue, Spokane, Washington 99204.
Program Title: I Am Joe's Lung.
Contact: Pam White, S.P., Coordinator, Media and Workshop Services (509)455-3390.
Description: See an inside view of an average lung under normal conditions and learn why smoke, dust, and smoke can take your breath away.

1445. SACRED HEART MEDICAL CENTER, 101 West Eighth Avenue, Spokane, Washington 99204.
Program Title: Let's Call It Quits.
Contact: Pam White, S.P., Coordinator, Media and Workshop Services (509)455-3390.
Description: In this 27-minute program, broadcast twice a month to patients at the medical center, Tom Bosley humorously portrays a man's attempt to stop smoking.

1446. SACRED HEART MEDICAL CENTER, 101 West Eighth Avenue, Spokane, Washington 99204.
Program Title: Smoking: How To Stop.
Contact: Pam White, S.P., Coordinator, Media and Workshop Services (509)455-3390.
Description: This broadcast program follows a typical smoker as she gradually reduces the number of cigarettes she smokes until she stops.

1447. SAINT PETER HOSPITAL, 413 North Lilly Road, Olympia, Washington 98506.
Program Title: FreshStart.
Contact: Ms. Dorothy Tenkhoff, Health Promotion (206)456-7246.
Description: The American Cancer Society's FreshStart program is offered. For more information, see the detailed program description in Part 1.

1448. SAINT PETER HOSPITAL, 413 North Lilly Road, Olympia, Washington 98506.
Program Title: Smoke Stoppers.
Contact: Ms. Dorothy Tenkhoff, Health Promotion (206)456-7246.
Description: Smoke Stoppers, developed by the National Center for Health Promotion, is a three-phase smoking cessation program. Phase I prepares the individual for quitting; Phase II provides the techniques, guidance, support, and structure for cessation; and Phase III provides an ongoing support and maintenance system.
1449. SEATTLE-KING COUNTY DEPARTMENT OF PUBLIC HEALTH, 110 Prefontaine Place South, Suite 600, Seattle, Washington 98104.

Program Title: Controlling Smoking.

Contact: Mr. Benjamin Leifer, Public Health Educator (206)587-2798.

Description: This health department program has four major areas of activity. The first major activity is smoking cessation classes for employees of King County and the city of Seattle. Classes are facilitated by a public health educator and occupational health nurse and are based on the American Cancer Society's FreshStart Program, with the addition of six sessions, for a total of 10 classes over approximately 3 months. The second area of activity regards worksite smoking policy development for the local government. Health department staff developed a worksite smoking policy that applies to the 5,000 employees of King County and participated in the Seattle City Council sponsored committee to develop a policy for the city's 10,000 employees. Third, cancer risk reduction for health department patients is emphasized. Staff work with health care providers to include smoking and other cancer risk factors in history-taking as a basis for education, referral, and followup. Lastly, the department provides general community education including television and radio public service announcements and collaboration with local voluntary health agencies on smoking education events.

1450. TACOMA-PIERCE COUNTY HEALTH DEPARTMENT, 3629 South D Street, Tacoma, Washington 98408-6897.

Program Title: Heart Disease Prevention.

Contact: Ms. Nancy Cherry, Director, Family and Community Health Services (206)591-6485.

Description: As part of the Cardiovascular Risk Reduction screening program, an individual employee's smoking history is documented and referral to smoking cessation resource is provided. Worksite consultation and assistance in becoming smoke-free are offered.


Program Title: FreshStart.

Contact: Mr. Leslie F. James, Director of Administrative Support (206)753-2830.

Description: The American Cancer Society's FreshStart program is offered. For more information, see the detailed program description in Part 1.


Program Title: Getting Started In Health Education.

Contact: Mr. James M. Glick, Jr., Health Service Administrator (206)753-5000.

Description: These programs are funded through the Division of Health, Department of Social and Health Services, and are offered quarterly both on and off campus through State colleges and universities. Resources and training materials related to health are offered from many agencies. A health education curriculum with emphasis on smoking/smokeless tobacco usage geared to each teacher's level of teacher responsibility has to be developed before course credit is given. Evening classes are offered one night a week for 12 weeks and run 3 hours each evening. On-campus classes are usually offered through summer school and a 1-week course usually runs 7 hours a day, while a 2-week course is usually 4 hours per day.

1453. WASHINGTON DEPARTMENT OF SOCIAL AND HEALTH SERVICES, Health Information/Policy Development Section, ET-24, Olympia, Washington 98504.

Program Title: Washington Wellness Coordinators.

Contact: Mr. Jimmy Sectore and Mr. James Glick Jr., Health Services Administrator (206)753-5310 and (206)753-5909.

Description: This is a group of employees from all walks of life whose supervisors have appointed them to sit in with the other coordinators to represent their departments. The main function of the group in the beginning was to compare and catalog various health promotion activities that were going on not only within State government, but also in City governments, County governments, local health departments, school districts, and through volunteer agencies. Since that time, the Washington State Legislature has enacted a bill that targets all 71,000 State employees within the State for a health wellness program. The program will be administered by the Department of Personnel, and the Washington Wellness Coordinators will be serving as an advisory group to provide input to the coordinators for the wellness program. Most programs currently being offered through the State agencies emphasize smoking cessation.
1454. AMERICAN CANCER SOCIETY, WEST VIRGINIA
DIVISION, INC., 2428 Kanawha Boulevard East,
Charleston, West Virginia 25311.

Program Title:
FreshStart.

Contact:
Mr. Alan Mills, Director of Public Education
(304)344-3611.

Description:
The American Cancer Society's FreshStart program is
offered. For more information, see the detailed program
description in Part 1.

1455. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
Biofeedback Smoking Education Project.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
The American Lung Association's Biofeedback Smoking
Education Project is offered to area schools. For more
information, see the detailed program description in Part 1.

1456. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
Freedom From Smoking At Work.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
The American Lung Association of West Virginia provides
consultation to area businesses in determining smoking
policies. For more information, see the detailed program
description in Part 1.

1457. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
Freedom From Smoking Clinics.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
The American Lung Association's Freedom From Smoking
clinics are offered. For more information, see the detailed program
description in Part 1.

1458. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
Freedom From Smoking Self-Help.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
The American Lung Association's Freedom From Smoking
program manuals are provided at minimal or no cost. For
more information, see the detailed program description in
Part 1.

1459. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
Freedom From Smoking Seminar.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
This educational program lasts 2 to 3 hours and uses several
educational components to enlighten smokers about the
cigarette habit and methods for quitting.

1460. AMERICAN LUNG ASSOCIATION OF WEST
VIRGINIA, Post Office Box 3980, Charleston,
West Virginia 25339.

Program Title:
In Control.

Contact:
Ms. Kathi K. Elkins, Assistant Executive Director
(304)342-6600.

Description:
The American Lung Association's self-help videocassette
program is available for library loan or purchase. For more information, see the detailed program description in Part 1.

1461. MONONGALIA COUNTY HEALTH DEPARTMENT, 453 Van Voorhis Road, Morgantown, West Virginia 26505.

Program Title:
Smoking And Your Baby.

Contact:
Donna Jeffries, R.N., and Sally Taylor, R.N., Program Coordinators
(304)599-0670.

Description:
Patients are screened upon admission into the Maternal Program. A smoker's chart is flagged and entered in the special counseling program. In addition, 10-day community-wide workshops are held quarterly. While this program primarily targets pregnant women, it is open to everyone.

1462. WEST VIRGINIA DEPARTMENT OF HEALTH, Office of the Director, 1800 Washington Street, East, Charleston, West Virginia 25305.

Program Title:
Behavioral Risk Factor Surveillance System.

Contact:
Mr. Robert H. Anderson, Acting Director, Division of Health Promotion
(304)348-0644.

Description:
The Department of Health participates in the Centers for Disease Control's Behavioral Risk Factor Surveillance System. Each month adults are randomly selected for telephone interviews and are asked questions about their lifestyles as they relate to risk factors for preventable morbidity and mortality. With regard to tobacco use, the Department estimates the prevalence of cigarette smoking and smokeless tobacco use by standard demographic variables.

1463. AMERICAN CANCER SOCIETY, WISCONSIN DIVISION, INC., 615 North Sherman Avenue, Box 8370, Madison, Wisconsin 53708.

Program Title:
FreshStart.

Contact:
Ms. Nancy Freeman, Director of Public Education
(608)249-0487.

Description:
The American Cancer Society's FreshStart smoking cessation clinic is offered. For more information, see the detailed program description in Part 1.

1464. AMERICAN CANCER SOCIETY, WISCONSIN DIVISION, INC., 615 North Sherman Avenue, Box 8370, Madison, Wisconsin 53708.

Program Title:
Smokeless Tobacco Cessation.

Contact:
Ms. Nancy Freeman, Director of Public Education
(608)249-0487.

Description:
This program involves forming a temporary coalition of community leaders in government, education, and media to plan a multifaceted education and information program on smokeless tobacco, targeted to all age groups.

1465. AMERICAN CANCER SOCIETY, WISCONSIN DIVISION, INC., 615 North Sherman Avenue, Box 8370, Madison, Wisconsin 53708.

Program Title:
Tobacco-Free Young Wisconsin.

Contact:
Ms. Nancy Freeman, Director of Public Education
(608)249-0487.

Description:
This five-part program includes teaching modules for youth education in schools, the development of model policies for smoke-free schools, support for legislation to prohibit sale or free distribution of tobacco to minors, media campaigns that promote nonsmoking targeted to youth and pregnant women, and professional education efforts to health professionals serving youth.

1466. AMERICAN CANCER SOCIETY, WISCONSIN DIVISION, INC., 615 North Sherman Avenue, Box 8370, Madison, Wisconsin 53708.

Program Title:
Wisconsin Athletes Against Cancer.

Contact:
Ms. Nancy Freeman, Director of Public Education
(608)249-0487.

Description:
This program uses professional athletes as speakers and
media role models as spokespersons against smokeless tobacco use.

1467. AMERICAN CANCER SOCIETY, WISCONSIN DIVISION, INC., MILWAUKEE METRO DISTRICT OFFICE, 11401 West Watertown Plank Road, Post Office Box 26555, Milwaukee, Wisconsin 53226.

Program Title: FreshStart.

Contact: Ms. Nancy Freeman, Director of Public Education (414)453-4500.

Description: The American Cancer Society's FreshStart program is used with adult education efforts that emphasize generalized cancer prevention and lifestyle modification. For more information, see the detailed program description in Part 1.

1468. AMERICAN HEART ASSOCIATION, WISCONSIN AFFILIATE, 795 North Van Buren, Milwaukee, Wisconsin 53202.

Program Title: Calling It Quits.

Contact: Ms. Patricia Bush, Program Director (414)271-9999 or (800)242-9236.

Description: This educational program, developed by the American Cancer Society, is offered to worksite wellness programs. This material is also provided to numerous health fairs and general public inquiries. For more information, see the detailed program description in Part 1.

1469. AMERICAN HEART ASSOCIATION, WISCONSIN AFFILIATE, 795 North Van Buren, Milwaukee, Wisconsin 53202.

Program Title: Save A Sweet Heart.

Contact: Ms. Patricia Bush, Program Director (414)271-9999 or (800)242-9236.

Description: The Wisconsin Affiliate developed this campaign to promote nonsmoking for schools several years ago. For more information, see the detailed program description in Part 1.

1470. AMERICAN LUNG ASSOCIATION OF WISCONSIN, 1330 North 113th Street, Suite 190, Milwaukee, Wisconsin 53226.

Program Title: Cigarette Break-Away.

Contact: Ms. Amy Kinosian, Program Director (414)258-9100 or (800)242-5160.

Description: The Cigarette Break-Away is a one-session, multicomponent program, designed to help a large number of people quit smoking at one time. The components include two hypnotic inductions, a medical presentation, information about behavior change strategies, a dramatic film, and group activities. In addition, each participant receives a maintenance package containing a self-hypnosis tape, A Lifetime Of Freedom From Smoking manual, and a tip sheet outlining potential trigger situations and possible coping strategies. Throughout the program, emphasis is placed heavily on the responsibility that each individual must take to practice a nonsmoking lifestyle and use the maintenance package wisely. The single session approach has special appeal for people who work irregular hours or whose schedules do not permit a long-term commitment to a program. It is ideal for implementing in the workplace as well as in a community setting.

1471. AMERICAN LUNG ASSOCIATION OF WISCONSIN, 1330 North 113th Street, Suite 190, Milwaukee, Wisconsin 53226.

Program Title: Freedom From Smoking Clinics.

Contact: Ms. Amy Kinosian, Program Director (414)258-9100 or (800)242-5160.

Description: The American Lung Association's Freedom From Smoking clinics are offered. For more information, see the detailed program description in Part 1.

1472. AMERICAN LUNG ASSOCIATION OF WISCONSIN, 1330 North 113th Street, Suite 190, Milwaukee, Wisconsin 53226.

Program Title: Freedom From Smoking Self-Help.

Contact: Ms. Amy Kinosian, Program Director (414)258-9100 or (800)242-5160.

Description: A variety of self-help formats are now available for the general public and for use in both health care and workplace settings. For more information, see the detailed program descriptions in Part 1.

1473. AMERICAN LUNG ASSOCIATION OF WISCONSIN, 1330 North 113th Street, Suite 190, Milwaukee, Wisconsin 53226.
Program Title: 
School Smoking Prevention.

Contact: 
Ms. Amy Kinosian, Program Director 
(414)258-9100 or (800)242-5160.

Description: 
These programs, designed to prevent students from smoking, include: Kristy Koala Healthy Lungs Program (grades K-1); Our Breathtaking Lungs (grades 2-3); Marijuana: A Second Look (grades 4-6); Students Teaching Students (grades 5-6) and Breathing for Two (grades 10-12). For more information, see the detailed program descriptions in Part 1.

1474. BELLIN HEALTH CONNECTION, BELLIN MEMORIAL HOSPITAL, 215 North Webster, Green Bay, Wisconsin 54301.

Program Title: 
Freedom From Smoking.

Contact: 
Ms. Kathryn Mertz, Program Coordinator 
(414)433-3638.

Description: 
The American Lung Association's Freedom From Smoking program is offered. For more information, see the detailed program description in Part 1.

1475. BROWN COUNTY COMMUNITY HEALTH NURSING SERVICE, Northern Building, 305 East Walnut Street, Post Office Box 1600, Green Bay, Wisconsin 54301.

Program Title: 
Healthy Heart.

Contact: 
Karen Sandmire, R.N., Coordinator and Judy Friederichs, R.N., Project Director 
(414)436-3361.

Description: 
This program provides for hypertension screening in industries and public sites. If an individual indicates a current history of smoking, they are counseled regarding risk of smoking and availability of cessation programs. A comparison chart of cessation programs is shared with them.

1476. BURNETT GENERAL HOSPITAL, Post Office Box 90, Grantsburg, Wisconsin 54840.

Program Title: 
Five Day Plan.

Contact: 
Ms. Vicki Estes-Bruff, Nutrition and Health Educator 
(715)463-3353.

Description: 
The Seventh-Day Adventists' Five Day Plan is offered. Diet consultation for weight maintenance is available without charge. For more information, see the detailed program descriptions in Part 1.

1477. BURNETT COUNTY HEALTH SERVICES, BURNETT COUNTY GOVERNMENT CENTER, Route 1, Box 300-114, Siren, Wisconsin 54872.

Program Title: 
FreshStart.

Contact: 
Ms. Jeanne Lincoln, Program Coordinator 
(715)349-2141.

Description: 
The FreshStart program developed by the American Cancer Society is offered once a year to County residents. For more information, see the detailed program description in Part 1.

1478. DANE COUNTY COMMUNITY SUPPORT AND PUBLIC HEALTH DIVISION, 1206 Northport Drive, Room 107, Madison, Wisconsin 53704-2088.

Program Title: 
Cardiovascular Risk Reduction Program.

Contact: 
Arlene Finley, R.N., B.S.N., Cardiovascular Risk Reduction Coordinator 
(608)241-4481.

Description: 
Smoking and health is a component of the health department's 2-year grant funded Cardiovascular Risk Reduction Program primarily aimed at farmers. Cardiovascular risk reduction is addressed through a program of adult health education, counseling, and screening services. During individual counseling, tobacco use is assessed and presented as a risk factor in developing cardiovascular problems. People are referred to community smoking cessation programs.

1479. DIVINE SAVIOR HOSPITAL AND NURSING HOME, INC., 1015 West Pleasant Street, Portage, Wisconsin 53901.

Program Title: 
Freedom From Smoking.

Contact: 
Ms. Paula Korn, Community Health Educator 
(608)742-4131 ext.429.

Description: 
The American Lung Association's Freedom From Smoking programs are offered each year. For more information, see the detailed program description in Part 1.
1480. DIVINE SAVIOR HOSPITAL AND NURSING HOME, INC., 1015 West Pleasant Street, Portage, Wisconsin 53901.

Program Title:
Break-Away.

Contact:
Ms. Paula Korn, Community Health Educator
(608)742-4131 ext. 429.

Description:
Break-Away is a one-time, 3-hour program that involves hypnosis. Trained personnel, including a psychologist, physician, and certified facilitators, are used.

1481. DODGE COUNTY NURSES, Courthouse, Juneau, Wisconsin 53039-1373.

Program Title:
Community Education.

Contact:
Ms. Ruth Lindegarde, Assistant Director of Nurses
(414)386-2771.

Description:
Various 1-hour programs are offered to schools focusing on the health effects associated with tobacco use. Health fairs, sponsored by the department, are used as active dissemination programs for literature on smoking and tobacco use.

1482. DODGE COUNTY NURSES, Courthouse, Juneau, Wisconsin 53039-1373.

Program Title:
FreshStart.

Contact:
Ms. Ruth Lindegarde, Assistant Director of Nurses
(414)386-2771.

Description:
The American Cancer Society's FreshStart program is offered in the community and in local industry. For more information, see the detailed program description in Part 1.

1483. KENOSHA HEALTH DEPARTMENT, 625 52nd Street, Kenosha, Wisconsin 53140.

Program Title:
Tobacco Use Education.

Contact:
Ms. Marialyce Kornkven, Health Services Coordinator
(414)656-8170.

Description:
Through its free screening clinics, the Health Department provides counseling and education regarding tobacco use to all patients. Persons interested in cessation are provided with self-help manuals, individual counseling, and referral information.

1484. LA CROSSE COUNTY HEALTH DEPARTMENT, Grandview Building, 1707 Main Street, La Crosse, Wisconsin 54601.

Program Title:
Freedom From Smoking.

Contact:
Ms. Mary Anne M. Snyder, Department Health Educator
(608)785-9723.

Description:
The smoking cessation programs follow the curriculum as established by the American Lung Association. For more information, see the detailed program description in Part 1.

1485. LAKELAND MEDICAL ASSOCIATES, LTD., Post Office Box 549, Woodruff, Wisconsin 54568.

Program Title:
Hypnosis.

Contact:
Charles Michaels, M.S.W., Program Coordinator
(715)356-3292.

Description:
The program includes 3 hours of individual sessions: the evaluation session, the hypnosis session, and two followup sessions. A tape is provided of the hypnosis session.

1486. MADISON DEPARTMENT OF PUBLIC HEALTH, City-County Building, Room 507, 210 Martin Luther King, Jr. Boulevard, Madison, Wisconsin 53710.

Program Title:
Cardiovascular Risk Reduction Program.

Contact:
Susan Haag, R.N., Public Health Nurse Coordinator
(608)266-4821.

Description:
The Cardiovascular Risk Reduction program is for low-income adults, 18-55 years of age, who are patients of a local community health center, and who are determined to be at high risk for cardiovascular disease. Participants who smoke are provided with self-help materials from the National Institutes of Health and the American Cancer Society, or they may attend the FreshStart program of the American Cancer Society offered every 2 months at the health center.

1487. MARSHFIELD CLINIC, 1000 North Oak Avenue, Marshfield, Wisconsin 54449.
Program Title: Freedom From Smoking.

Contact: Donna Bowman, R.N., Patient Education Coordinator (715)387-5066.

Description: The American Lung Association's Freedom From Smoking program is offered. For more information, see the detailed program description in Part 1.

1488. MARSHFIELD CLINIC, 1000 North Oak Avenue, Marshfield, Wisconsin 54449.

Program Title: Smoking Cessation Hypnosis Group

Contact: Program Coordinator, Department of Clinical Psychology (715)387-5441.

Description: The hypnosis group meets once for 2 hours. During the first hour the group discusses smoking habits, previous attempts at quitting, and reasons for quitting. The second hour is devoted to group hypnotic induction. While under induction, the power of suggestion is used to make the process of quitting less difficult.

1489. MILWAUKEE HEALTH DEPARTMENT, Municipal Building, Room 209, 841 North Broadway, Milwaukee, Wisconsin 53202.

Program Title: Smoking Cessation Programs.

Contact: Kurt D. Eggebrecht, M.Ed., Public Health Educator II (414)278-3635.

Description: Information and materials provided by the American Lung Association, the American Cancer Society, and the March of Dimes are distributed through libraries, clubs, and prenatal clinics. The American Lung Association's Freedom From Smoking program and the American Cancer Society's Fresh Start program are both offered to interested individuals. For more information on these programs, see the detailed program descriptions in Part 1.

1490. PERSONAL GROWTH AND COUNSELING CENTER, 1270 Main Street, Green Bay, Wisconsin 54302.

Program Title: Freedom From Smoking Addiction.

Contact: Mr. L.V. Teofilo, Program Coordinator (414)432-0626.

Description: This is a comprehensive program intended to assist people in quitting smoking. There are three main aspects to this approach: 1) hypnosis with posthypnotic suggestion for eliminating smoking behavior; 2) self-hypnosis training for daily reinforcement of smoking cessation suggestions; and 3) hypnotherapy-hypnosis combined with a variety of counseling approaches for awareness and resolution of underlying psychological aspects of the smoking addiction. This third aspect is most significant in allowing the client to become a nonsmoker (not just quit) on a permanent basis, without having to continually fight the urge to return to smoking. The cost is $55 per hour. Approximately three to six sessions are needed. The program facilitator is a National Certified Counselor and Registered Professional Hypnotherapist.

1491. PRICE COUNTY PUBLIC HEALTH NURSING SERVICE AND HOME CARE AGENCY, Courthouse, Phillips, Wisconsin 54555.

Program Title: Smoking Cessation Clinics.

Contact: Jean Goodwin, R.N., Instructor (715)339-3054.

Description: At initial and annual visits to the Family Planning Clinics, clients are asked if they smoke and effects of smoking are discussed. Relationships between oral contraceptive side effects and smoking are noted. Handouts are distributed. Followup is continuous throughout client's participation in the program.

1492. PRICE COUNTY PUBLIC HEALTH NURSING SERVICE AND HOME CARE AGENCY, Courthouse, Phillips, Wisconsin 54555.

Program Title: Great American Smokeout.

Contact: Charlene Jebens, R.N., B.S.N., Director (715)339-3054.

Description: One day a year, in cooperation with the American Cancer Society's Great American Smokeout, schools are provided with buttons, posters, literature, coloring books, comic books, and movies.
Contact: Ms. Debera Wangen-Thala, Supervisor, Health and Fitness Services
(608)785-0940 ext. 2251.

Description: A respiratory therapist speaks to students on the decision to smoke. Information and materials are provided relating to cigarettes, drugs, and chewing tobacco.

1497. WINNEBAGO COUNTY PUBLIC HEALTH NURSE, Park View Health Center, Post Office Box 68, Winnebago, Wisconsin 54985.

Program Title: Smoking Education.

Contact: Ms. Marsha Brightman, Program Coordinator
(414)233-5109.

Description: The hazards of smoking, especially as related to cardiac and pulmonary diseases, are discussed with patients and families individually and in group settings. Printed materials are available from the March of Dimes, American Heart Association, American Lung Association, and the U.S. Department of Health and Human Services, and provided to interested individuals.

1498. WOOD COUNTY HEALTH DEPARTMENT, Courthouse, 400 Market Street, Post Office Box 8095, Wisconsin Rapids, Wisconsin 54495-8095.

Program Title: FreshStart.

Contact: Kandace Marzofka, R.N., P.H.N., Program Coordinator
(715)421-8525.

Description: The American Cancer Society's FreshStart program is offered twice a year to all County employees. For more information, see the detailed program description in Part 1.

WYOMING

1499. AMERICAN HEART ASSOCIATION OF WYOMING, INC., 1320 Hugur Avenue, Cheyenne, Wyoming 82001-4917.

Program Title: Calling It Quits.

Contact: Gretchen Zuber, M.Ed., Program Director
(307)632-1746.

Description: The American Heart Association's Calling It Quits program is offered. For more information, see the detailed program description in Part 1.
1500. **AMERICAN HEART ASSOCIATION OF WYOMING, INC., 1320 Hugur Avenue, Cheyenne, Wyoming 82001-4917.**

**Program Title:**
Save A Sweet Heart.

**Contact:**
Gretchen Zuber, M.Ed., Program Director
(307)832-1746.

**Description:**
The American Heart Association's Save A Sweet Heart program is offered. For more information, see the detailed program description in Part 1.

1501. **AMERICAN HEART ASSOCIATION OF WYOMING, INC., 1320 Hugur Avenue, Cheyenne, Wyoming 82001-4917.**

**Program Title:**
Let's Talk About Smoking.

**Contact:**
Gretchen Zuber, M.Ed., Program Director
(307)832-1746.

**Description:**
The American Heart Association's Let's Talk About Smoking program is offered. For more information, see the detailed program description in Part 1.

1502. **AMERICAN LUNG ASSOCIATION OF WYOMING, Post Office Box 1128, Cheyenne, Wyoming 82001.**

**Program Title:**
Smoking Education And Cessation.

**Contact:**
Ms. Patricia Stanley, Executive Director
(307)632-1746.

**Description:**
The American Lung Association offers a wide range of educational materials on the topic of smoking. Materials to target audiences include workplace smoking program; smoking and pregnancy; self-help and clinic cessation programs throughout the State; and public education materials, buttons, and posters.

1503. **WYOMING DEPARTMENT OF HEALTH AND SOCIAL SERVICES, Hathaway Building, 4th Floor, Cheyenne, Wyoming 82002-0710.**

**Program Title:**
Health Risk Reduction Program.

**Contact:**
Mr. Menlo Futa, Public Health Program Representative
(307)777-6011.

**Description:**
The Health Risk Reduction Program (HRR) is responsible for smoking activities in Wyoming at the State level. The major smoking-related objective of the program is to reduce the proportion of adults who smoke to below 25 percent by 1990.

Smoking activities are carried out in two major areas: school health education and smoking policies. In the area of school health, HRR distributes I Love Not Smoking coloring books and its own smoking posters to Wyoming schools. Its efforts also include lending several films to schools, promoting curricula that include tobacco education, and participating in a resource center for tobacco education materials that includes materials available from the voluntary health organizations. HRR will also participate in the Smoke-Free Class of 2000 Project with the voluntary organizations.

With regard to program development, HRR has helped to implement a smoking policy for the State Health Department. It consults with other State agencies, local government, and private employers in implementing worksite smoking policies.
SMOKING AND HEALTH ADVOCACY GROUPS

Collaborative efforts have grown substantially in the past 25 years among voluntary organizations, profit and nonprofit groups, State and local government entities, and special interest groups that educate the public on the effects of tobacco use or nonsmokers' rights. In many States, there is active cooperation on the part of numerous organizations, including major voluntary groups, such as the ACS, the AHA, and the ALA; State health and education departments; public health agencies and associations; health insurers; health care administrators; and professional medical groups.

These groups generally focus their efforts on education and legislation at the State and local levels and provide information on these efforts to their members. Six States in New England and eight States in the Rocky Mountain area have formed regional task forces to accelerate efforts in support of the challenge for a tobacco-free society. Member donations and in-kind services support the work of these groups.

Small grassroots organizations, formed in the 1960s and 1970s, were active in promoting public education on the health effects of smoking. Numerous local nonprofit groups were formed, and the number of active groups continued to grow in the early 1980s. As clean indoor air legislation became a local priority issue and awareness of the effects of smoking on health became widespread, some groups consolidated. Other groups, having accomplished their original goals, became inactive.

Numerous local smoking and health advocacy groups across the country are currently active and have memberships ranging from a few members to thousands. Their work is supported mainly by dues and private contributions. They distribute newsletters and lists of restaurants with provisions for nonsmokers. The groups publish policy information on worksite smoking for employers and employees, provide guidelines for advocacy efforts on clean indoor air legislation, and circulate materials for youth education on the use of tobacco.

The groups described above are listed alphabetically by State below. National advocacy organizations are listed in the jurisdiction where they are headquartered.

ALABAMA
Coalition For A Tobacco-Free Alabama
c/o American Lung Association
Office of Health Promotion and Information
434 Monroe Street - Room 644
Montgomery, Alabama 36130-1701
(205)261-5095

ALASKA
Alaska Council on Smoking or Health
Post Office Box 201018
Anchorage, Alaska 99520-1028
(907)243-5642

ARKANSAS
Arkansans for Nonsmokers' Rights
Post Office Box 7697
Little Rock, Arkansas 72217
(501)378-7870

ARKANSAS
Arkansans for Non-smokers' Rights
Post Office Box 3857
Little Rock, Arkansas 72203
(501)664-3480 (ACS)
(501)224-5864 (ALA)
(501)375-9148 (AHA)

ARIZONA
Arizonans Concerned About Smoking in Public Places
1866 East Virden Lane
Tempe, Arizona 85284
(602)992-1519

Arizonans for Nonsmokers' Rights
The Coalition for Smoke-Free Air
Post Office Box 35201
Phoenix, Arizona 85069
(602)938-0838

Nonsmokers Association of Sun City
9914 Hawthorne Drive
Sun City, Arizona 85351
(602)977-7548

Nonsmokers, Inc.
Post Office Box 12666
Tucson, Arizona 85732-2666
(602)323-3699

Rocky Mountain Challenge – see Utah
Arkansas Nonsmokers' Rights Foundation
12253 River Crest Drive
Little Rock, Arkansas 72212
(501)225-1176

CALIFORNIA

Americans for Nonsmokers' Rights
American Nonsmokers' Rights Foundation
Suite 500
2054 University Boulevard
Berkeley, California 94704
(415)841-3032

Coalition on Smoking and Tobacco (COST)
c/o American Cancer Society
Mountain Valley Unit
114 West 7th Avenue
Chico, California 95926
(916)342-4567

Environmental Health Committee
Post Office Box 23817
San Jose, California 05135-3817
(408)256-7967

Stop Teenage Addiction to Tobacco
Post Office Box 50039
Palo Alto, California 94303
(415)723-0059

COLORADO

Aspen GASP
Post Office Box 1694
Aspen, Colorado 81612
(303)925-8990

Coalition for a Tobacco-Free Colorado
1600 Race Street
Denver, Colorado 80207
(303)331-8300

GASP of Colorado
(Group to Alleviate Smoking Pollution)
Post Office Box 12103
Boulder, Colorado 80303-0020
(303)444-9799

Rocky Mountain Challenge – see Utah

Youth Educational Services (YES), Inc.
Suite 1950
1600 Broadway Street
Denver, Colorado 80202
(303)830-6725

CONNECTICUT

Connecticut Coalition on Smoking or Health
c/o Connecticut Interagency Council on Smoking
Connecticut State Department of Health
79 Elm Street
Hartford, Connecticut 06101
(203)566-6618
(203)734-4532

New England Coalition for Disease Prevention, Health
Protection and Health Promotion
Task Force Towards a Smoke Free Society
c/o American Lung Association of Connecticut
South Central Branch
364 Whitney Avenue
New Haven, Connecticut 06511
(203)777-6821
(802)656-4187

World Organization for Science and Health
125 Brett Lane
Fairfield, Connecticut 06430
(203)255-8776

DISTRICT OF COLUMBIA

Action on Smoking and Health
2013 H Street, N.W.
Washington, D.C. 20006
(202)659-4310

Advocacy Institute
Suite 600
1730 Rhode Island Ave., N.W.
Washington, D.C. 20036
(202)659-0475

Coalition on Smoking OR Health
1607 New Hampshire Ave., N.W.
Fourth Floor
Washington, D.C. 20009
(202)234-9000

District of Columbia Interagency Council on
Smoking and Health
1875 Connecticut Avenue, N.W.
Room 816
Washington, D.C. 20009
(202)873-7786

District of Columbia Tri-Agency Coalition for the
Smoke-Free Class of 2000
c/o American Cancer Society
1825 Connecticut Avenue, N.W.
Room 315
Washington, D.C. 20009
(202)483-2600
MAINE
The Badvertising Institute
Post Office Box 643
Deer Isle, Maine 04627
(207)348-9978

Coalition On Smoking Or Health
c/o Maine Department of Human Services
Division of Health Promotion and Education
Bureau of Health
State House Station 11
Augusta, Maine 04333
(207)289-5180

New England Coalition—see Connecticut

MARYLAND
Bowie GASP
Post Office Box 863
Bowie, Maryland 20715
(301)262-5867

Nonsmokers Travel Club
8528 Bradmoor Drive
Bethesda, Maryland 20817
(301)530-1664

MASSACHUSETTS
Coalition For A Smoke-Free Massachusetts
By The Year 2000
c/o American Heart Association, Massachusetts Affiliate
34 Third Avenue
Needham Heights, Massachusetts 02194
(617)449-5931

GASP of Massachusetts
25 Deaconess Road
Harris Hall #421
Boston, Massachusetts 02215
(617)266-2088

Institute for the Study of Smoking Behavior and Policy
John F. Kennedy School of Government
Harvard University
79 Kennedy Street
Cambridge, Massachusetts 02138
(617)495-0806

New England Coalition—see Connecticut

STOP Teenage Addiction to Tobacco
Post Office Box 60558
Longmeadow, Massachusetts 01119
(413)587-7587

Tobacco Products Liability Project
Northeastern University School of Law
400 Huntington Avenue
Boston, Massachusetts 02115
(617)437-2026

MICHIGAN
People Against Tobacco Smoke (PATS)
Post Office Box 4394
Auburn Hills, Michigan 48057
(313)852-7287

MINNESOTA
A Smoke-Free Generation
Health Association Center
2221 University Avenue, S.E.
Suite 400
Minneapolis, Minnesota 55414
(612)387-9170

Association for Nonsmokers—Minnesota
1421 Park Avenue South
Minneapolis, Minnesota 55404
(612)339-1902

Minnesota Coalition for a Smoke-Free Society 2000
Health Association Center
Suite 400
2221 University Avenue, S.E.
Minneapolis, Minnesota 55414
(612)378-0902

MISSOURI
Citizens for Clean Indoor Air for Greater
Kansas City—see Kansas
Missouri GASP, Inc.
(Group to Alleviate Smoking Pollution)
6 Manor Lane
St. Louis, Missouri 63135-1213
(314)521-0299

MONTANA
Rocky Mountain Challenge—see Utah

NEBRASKA
The Nebraska Clean Indoor Air Coalition
301 Centennial Mall South
Post Office Box 95007
Lincoln, Nebraska 68509-5007
(402)471-2101

NEW HAMPSHIRE
New England Coalition—see Connecticut

NEW JERSEY
Environmental Improvement Associates
109 Chestnut Street
Salem, New Jersey 08079
(609)935-4200
New Jersey GASP  
(Group Against Smoking Pollution)  
105 Mountain Lane  
Summit, New Jersey 07901  
(201)273-9368

Tri-Agency Coalition on Smoking or Health  
c/o American Heart Association, New Jersey Affiliate  
Post Office Box 1300  
North Brunswick, New Jersey 08902  
(201)821-2610

NEW MEXICO

FRIENDS  
Favorable Recreational Educational Natural Diversified Smokefree Events  
Post Office Box 25972  
Albuquerque, New Mexico 87125  
(505)992-0291

New Mexico Committee on the Public Health Impact of Smoking  
Post Office Box 968  
Santa Fe, New Mexico 87504-0968  
(505)627-2376  
(505)265-0732

New Mexico Nonsmoker Protection Projects  
Post Office Box 657  
Los Alamos, New Mexico 87544  
(505)672-9263

The Group to Alleviate Smoking Pollution in New Mexico  
GASP of New Mexico  
9204 Gutierrez Street  
Albuquerque, New Mexico 87111  
(505)888-4694  
(505)294-3803

Rocky Mountain Challenge – see Utah

NEW YORK

American Council on Science and Health  
1995 Broadway, 16th Floor  
New York, New York 10023  
(212)638-5577

GASP of New York  
(Group Against Smoking Pollution)  
7 Maxine Avenue  
Plainview, New York 11803  
(516)938-0680

New Yorkers for Nonsmokers’ Rights  
432 Livingston Avenue  
Albany, New York 12206  
(518)436-1148

People for a Smoke-Free Indoors  
122 East 57th Street  
Suite 4R  
New York, New York 10022  
(212)832-8858

Right to Breathe  
18 Warren Street  
McKownville, New York 12203  
(518)489-1188

The New York City Anti-Smoking Ad Contest  
Suite 32F  
376 South End Avenue  
New York, New York 10280  
(212)269-3843

NORTH CAROLINA

North Carolina GASP  
(Group to Alleviate Smoking Pollution)  
105 Higbee Street  
Durham, North Carolina 27704  
(919)471-0988

NORTH DAKOTA

Rocky Mountain Challenge – see Utah

OHIO

Citizens Against Tobacco Smoke (CATS)  
Post Office Box 36236  
Cincinnati, Ohio 45236  
(513)984-8833

Cleveland Non-Smoking Singles  
23500 Center Ridge Road  
West Lake, Ohio 44145  
(216)734-7351

Ohio GASP  
(Group Against Smoking Pollution)  
Post Office Box 14774  
Cleveland, Ohio 44114  
(216)321-2320
Pennsylvania
Greater Philadelphia Interagency Council on Smoking and Health
One Reading Center, Suite 800
1101 Market Street
Philadelphia, Pennsylvania 19107
(215)592-5450

Group Against Smog and Pollution (GASP)
Post Office Box 5165
Pittsburgh, Pennsylvania 15206
(412)441-6650

Nonsmokers Rights Committee
c/o American Lung Association of Southeast Pennsylvania
302 North Main Avenue
Scranton, Pennsylvania 18504
(717)346-1784

Northwest Pennsylvania Coalition on Smoking and Health
c/o Erie County Department of Health
600 West Second Street
Erie, Pennsylvania 16507
(814)454-5811

Pittsburgh Association for Nonsmokers' Rights
Post Office Box 4983
Pittsburgh, Pennsylvania 15206
(412)795-4241

Rhode Island
New England Coalition — see Connecticut

South Dakota
CAPS
(Citizens Against Public Smoking)
Route 2, Box 46
Hitchcock, South Dakota 57348
(605)266-2513

Rocky Mountain Challenge — see Utah

Texas
ACAT
Association for Clear Air in Texas
Suite 106
2727 Inwood Road
Dallas, Texas 75235
(214)351-2228

Caring for Nonsmokers
7022 South Jan Mar Drive
Dallas, Texas 75230
(214)361-6192

FANS
Friends of Austin Nonsmokers
Post Office Box 180451
Austin, Texas 78718
(512)926-9600

Texas Association of Nonsmokers
5201 South Seventh Street
Abilene, Texas 79605
(915)694-0240

Texas Interagency Council on Smoking or Health
c/o American Lung Association of Texas
3520 Executive Center Drive
Suite G-100
Austin, Texas 78731-1698
(512)349-0502

Texas Smoke Free Indoor Air Coalition
c/o American Lung Association of Texas
3520 Executive Center Drive
Suite G-100
Austin, Texas 78731-1698
(512)349-0502

Utah
Coalition for a Tobacco-Free Utah
c/o Utah Department of Health
288 North 1460 West
Salt Lake City, Utah 84116-0660
(801)479-2009

Rocky Mountain Tobacco-Free Challenge
c/o Utah Department of Health
Bureau of Health Promotion and Risk Reduction
288 North 1460 West
Salt Lake City, Utah 84116-0660
(801)538-6120

Vermont
CAPS
(Citizens Against Public Smoking)
Route 2, Box 46
Hitchcock, South Dakota 57348
(605)266-2513

Rocky Mountain Challenge — see Utah

Virginia
New England Coalition — see Connecticut

Virginia
Northern Virginia GASP
(Group to Alleviate Smoking Pollution)
6904 Barnack Drive
Springfield, Virginia 22152
(703)569-4570

Virginia GASP
(Group to Alleviate Smoking in Public Places)
Post Office Box 38134
Richmond, Virginia 23231
(804)795-2006

Virginia Interagency Council on Tobacco OR Health
c/o American Lung Association
311 South Boulevard
Richmond, Virginia 23221
(804)355-3295

Virginians for Clean Air
Post Office Box 5846
Charlottesville, Virginia 22905
(804)295-3943
WASHINGTON

FANS
Fresh Air for Nonsmokers
610 South Milroy
Olympia, Washington 98502
(206)866-0352

FANS
Fresh Air for Nonsmokers
Post Office Box 25
Richland, Washington 99352
(509)373-2532

FANS
Fresh Air for Nonsmokers
Post Office Box 24052
Seattle, Washington 98124
(206)932-7011

Smoking Policy Institute
Suite 526
914 East Jefferson Street
Seattle, Washington 98122
(206)324-4444

WEST VIRGINIA

Federation of Active Nonsmokers
Post Office Box 2980
Charleston, West Virginia 25339
(304)342-5600

WISCONSIN

Southern Wisconsin GASP
1342 Pleasant Street
Lake Geneva, Wisconsin 53147
(414)248-0224

Wisconsin Tri-Agency Coalition
c/o American Heart Association of Wisconsin
795 North Van Buren Street
Milwaukee, Wisconsin 53202
(414)271-9999

WYOMING

Coalition for a Tobacco Free Wyoming
c/o American Heart Association of Wyoming, Inc.
1320 Hugur Avenue
Cheyenne, Wyoming 82001-4917
(307)632-1746

Rocky Mountain Challenge – see Utah

Wyoming GASP
2672 Jefferson Street
Laramie, Wyoming 82070
(307)745-9338
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<th>Name of Organization</th>
<th>Year Founded</th>
<th>Membership</th>
<th>House</th>
<th>Senate</th>
<th>Labor</th>
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<th>Worksite Smoking Control</th>
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<th>Counter-Advertising</th>
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Other: 1 research, 2 health facilities, 3 women, 4 litigation, 5 social
## SMOKING AND HEALTH ADVOCACY GROUPS - CONTINUED

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<th>Membership</th>
<th>Insurance</th>
<th>Legislation/Lobby</th>
<th>Workplace Smoking Control</th>
<th>Public Education</th>
<th>Consumer/Newsmedia</th>
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**Other:** 1 research, 2 health facilities, 3 women, 4 litigation, 5 social

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389
# SMOKING AND HEALTH ADVOCACY GROUPS - CONTINUED

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Other: 1 research, 2 health facilities, 3 women, 4 litigation, 5 social