REMARKS

AWARD CEREMONY, PRIX GRIFFUZ

ASSOCIATION POUR LA RECHERCHE SUR LE CANCER

C. EVERETT KOOP

PARIS
11/6/89

U = UNIVERSITY #1
S = SMOKING COLLECTION

0 < U56
U56
2
U57
59
S7
U60
S41-46
U62

S13-19
6
U69
S18
S20-21
U23
S24
S26-27
S37-40

U8
U79
C
D
E
F
This afternoon I would like to
tell you a little of the history
of our efforts against smoking
in the last few years,
tell you the present situation,
then review what government
can do as well as what it does
wrong, and close with the
international implications of smoking.
I am delighted to be with you today. You do me a singular honor and I am not possible to express my appreciation in a few words. Thank you so very much.
There are currently two excellent programs—each a cooperation between the private sector.

The first is a program between the NCI of NIH and the voluntary agencies to encourage a small city or town. The effort is one of saturation using all means possible to stop smoking.

The second is an alliance between the NCI and physicians teaching young docs.
To assist patients in their

Now—smoking expor?

We have known for years

that the most likely way

for a patient to stop smoking

is for his doctor to

look him/her in the eye and

say, "If you don't stop smoking, you'll
gonna die." This (document)
talented 1/4 of the physicians

in the country have best to
I think the people of Health in the European Economic Community have a once-in-a-lifetime opportunity to plan ahead. Plan not for national anti-smoking campaigns but for a continental anti-smoking education campaign.

It does not matter whether we speak of a developing nation or the conglomerate industrial nations of Europe. It is not possible to achieve an economic...
Superiority unless there is a

health superiority.

I am always astonished - as

are other Americans - at the

number of people with snare

over here, compared to

the USA. More than half

I personally am amazed

at the pregnant women

I see smoking in Europe.

Who knows the extent of

the health burden placed

on the next generation?
To pay for the health cost of the previous generation while not looking forward to the future in better health themselves.

I know you would have the support of your American colleagues in any program aimed at improving the health of those there.

A campaign against smoking.

Now let me express...
My gratitude for the honor you afford me today.

I look forward to opportunities to serve with you in the days ahead.