District 9 is served by the Memphis Regional Medical Program which has $173,119 for planning purposes. Extensive surveys to find out the needs as seen by individual physicians, hospitals, and others throughout the region were a keystone of the planning effort. Emphasis is placed on the use of modern technology such as TV links, computers and reading materials in continuing education of health personnel.

More detailed information on the Memphis Regional Medical Program follows.
MEMPHIS REGIONAL MEDICAL PROGRAM

REGION
Western Tennessee, Northern Mississippi and portions of Arkansas, Kentucky and Missouri

COORDINATING HEADQUARTERS
University of Tennessee College of Medicine

STARTING DATE
April 1, 1967

FUNDING
Current Award : $173,119
Current Request : $1,595,179
Projected Next Year: $1,900,000

OPERATIONAL STATUS
Application now in dual review process

PROGRAM COORDINATOR
James W. Culbertson, M.D.

ADVISORY GROUP
Chairman: Frank M. Norfleet, Vice President Parts, Inc., and Chairman Mid-South Medical Center Council
Membership-62: Medical Center Officials 2; Practicing Physicians 11; Voluntary Health Agencies 3; Public Members 40 Public Health Agency 1; Hospital Administrator 2; Allied Health 3.

Regional Advisory Group
The Memphis Regional Advisory Group was drawn initially from the Council of the Mid-South Medical Center for Comprehensive Health Planning, Inc., and later expanded with the addition of 23 members. The mutual interests of the Council with RMP, coupled with the involvement of the University in both efforts, suggested that joint development of the program would be beneficial to all interests.

Organization and Staffing
A Core Committee, drawn primarily from the medical school, but including other interests, is responsible for overall program development, including surveys and planning studies, in cooperation with the Advisory Group. In addition to the Core Committee, three Disease Committees have been established, the Chairman of each are part-time Associate Directors. Plans, in terms of program activities, are drawn up by these Committees, whose membership is drawn from the Core Committee and others outside the Medical Center. A Community Services Committee, with broad representation, is studying such
factors as visiting nurse programs and health orientation for welfare personnel. Several additional Administrative Committees have been formed in: Dentistry, Library Services, Allied Health, and Professional Education Research.

The staff includes the Coordinator, a part-time demographer, 3 part-time specialists in heart, cancer, and stroke, one surgeon and 2 administrative assistants.

Planning Studies

Studies underway include: (1) survey of needs based on questionnaires to hospitals, physicians and others; (2) study of continuing education using TV links; (3) study of readout machines connected to a computer for library services; (4) continuing education for auxiliary personnel; (5) consultation via communications devices; and (6) study of demonstrations of patient care in outlying hospitals. A projected feasibility study is under development in training of physical therapists. Fourteen operational projects are also under development and the Region plans to submit an operational application soon.
ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS

IN MEMPHIS

Chairman

Frank M. Norfleet
Chairman, Regional Advisory Group
Executive Vice President & General Manager
Parts, Inc.
Memphis, Tennessee

Advisory Committee Members

Frank R. Ahlgren, Editor
The Commercial Appeal
Memphis, Tennessee

Edward F. Barry, Attorney
Memphis Tennessee

C.D. Boartfield, International
Representative of AFL-CIO
Textile Workers Union of America
Memphis, Tennessee

Paul Borda
General Manager (retired)
Firestone Tire & Rubber Co.
Memphis, Tennessee

William F. Bowld
Vice President (retired)
Buckeye Cellulose Corporation
Memphis, Tennessee

Mrs. Grover C. Bowles, Jr.
President, Memphis Council PTA
Memphis, Tennessee

Marion S. Boyd (retired)
Chief U.S. District Judge
Memphis, Tennessee

J. Bayard Boyle, Jr.
Vice President, Boyle Investment Co.
Memphis, Tennessee
Sam Cooper, President
Humko Products Corporation
Memphis, Tennessee

Harold B. Boyd, M.D.
Campbell Clinic Hospital
Memphis, Tennessee

R.A. Calandruccio, M.D.
Past President
Memphis & Shelby County Medical Society
Memphis, Tennessee

Bland W. Cannon, M.D.
910 Madison Avenue
Memphis, Tennessee

Eugene W. Fowinkle, M.D.
Director
Memphis & Shelby County Health Dept.
Memphis, Tennessee

William C. Godsey, M.D.
Clinical Director
Tenn. Psychiatric Hosp. & Institute
Memphis, Tennessee

C.D. Hawkes, M.D.
Memphis, Tennessee

Miss Dorothy L. Hocker
President
Tennessee Nurses' Association
Memphis, Tennessee

John D. Hughes, M.D.
20 S. Dudley
Memphis, Tennessee

Joe Hall Morris, D.D.S.
Professor of Oral Surgery
University of Tennessee
Memphis, Tennessee

Roland H. Meyers, M.D.
Memphis, Tennessee

Charles L. Dinkens, D.D.
President, Owen College
Memphis, Tennessee
Eugene Greener, Attorney
Memphis- Tennessee

C.B. Harrison, President
Union Planters National Bank
Memphis, Tennessee

Frank C. Holloman, Director
Division of Fire & Police
Memphis, Tennessee

Ben L. Hooks, Judge
Shelby County Criminal Court
Memphis, Tennessee

C.C. Humphreys, Ph. D.
President
Memphis State University
Memphis, Tennessee

Bethel T. Hunt, President
Memphis Realty Company
Memphis, Tennessee

Blair T. Hunt, Pastor
Miss. Blvd. Christian Church
Memphis, Tennessee

Edward W. Kuhn, Attorney
Memphis, Tennessee

Harry W. Laughlin, Attorney
Memphis, Tennessee

Lewis K. McKee, President
National Bank of Commerce
Memphis, Tennessee

William W. Mitchell
Executive Vice President
First National Bank
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Memphis, Tennessee

Mrs. Mary Frances, Smith
Director,
Visiting Nurses' Association
Memphis, Tennessee

Hubert K. Turley, M.D.
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A. Roy Tyrer, M.D.
Memphis, Tennessee

Mrs. Grace M. Wallace
President
West Tennessee League of Nursing
Memphis, Tennessee

Clifford C. Woods, M.D.
Director
Veterans Administration Hospital
Memphis, Tennessee

Hays E. Owen, Manager
Shelton Motor Company
Covington, Tennessee

Tommy Powell
AFL-CIO
Memphis, Tennessee

William L. Quinlen, Jr.
President
Memphis, Tennessee

Ed Ray, Managing Editor
The Memphis Press-Scimitar
Memphis, Tennessee

Milton H. Smith, Jr.
District Manager
Southern Bell Tel. & Tel. Co.
Memphis, Tennessee
Mrs. Joan Strong  
National Pressed Steel Roofing Co.  
Memphis, Tennessee

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Rabbi, Temple Israel  
Memphis, Tennessee

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Wallace Witmer Company  
Memphis, Tennessee

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Chairman of the Board - WREC  
Memphis, Tennessee

Alvin Wunderlich, President  
National Trust Life Insurance Co.  
Memphis, Tennessee

Baxter Orr Elliott  
President  
Elliott Lumber Company  
Oxford, Mississippi

William Lyons Sharp  
Attorney  
Corinth, Mississippi

S.B. Wise, State Senator

Ed. P. Coleman  
E.P. Coleman & Co.  
Sikeston, Missouri

Roy B. Bond, Principal  
Carver High School  
Brownsville, Tennessee

Aaron C. Brown, Sr.  
Attorney & State Senator  
Paris, Tennessee

Thomas F. Elam, Attorney  
Union City, Tennessee

A.C. Jackson  
Greyston Hotel  
Paris, Tennessee
James L. Miles  
Jim Miles, Inc.  
Jackson, Tennessee

Eldon Caffery, M.D.  
Jonesboro, Arkansas

Weldon T. Rainwater, M.D.  
Rainwater-Workman Clinic  
Blytheville, Arkansas

Carlos J. R. Smith  
Administrator  
Helena Hospital  
Helena, Arkansas