If prayers are heard in Heaven, this prayer is heard the most:
"Dear God, please. Not cancer."
Still, more than 318,000 Americans died of cancer last year.
This year, Mr. President, you have it in your power to begin to end this curse.
As you agonize over the Budget, we beg you to remember the agony of the 318,000 Americans and their families.
We urge you to remember also that we spend more each day on military matters than each year on cancer research. And, last year, more than 21 times as much on space research as on cancer research.
We ask a better perspective, a better way to allocate our money to save hundreds of thousands of lives each year. America can do this. There is not a doubt in the minds of our top cancer researchers that the final answer to cancer can be found. Already, 4 out of about 200 types of cancer can be cured with drugs. And 57 other drugs will cause temporary remission in 17 other types of cancer.
Dr. Sidney Farber, Past President of the American Cancer Society, believes: "We are as close to a cure for cancer. We lack only the will and the kind of money and comprehensive planning that went into putting a man on the moon." Why don't we try to conquer cancer by America's 200th birthday?
What a holiday that would be! Cancer could be then where smallpox, diphtheria and polo are today—almost nonexistent.
If you fail us, Mr. President, this will happen:
One in six Americans now alive, 34,000,000 people, will die of cancer unless new cures are found.
One in four Americans now alive, 51,000,000 people, will have cancer in the future. We simply cannot afford this.
Our nation has the money on one hand and the skills on the other. We must, under your leadership, put our hands together and get this thing done.
Surely, the war against cancer has the support of 100% of the people. It is a war in which we lost 21 times more lives last year than we lost in Viet Nam last year. A war we can win and put the entire human race in our debt.

To the public, cancer patients, their friends and relations:
Write or wire the President, urging him to put more funds behind cancer research. Or, please use this coupon.

Dear Mr. Nixon:
Cancer research needs more funds. Please provide them in your 1971 budget. Please.

NAME__________________________
ADDRESS_______________________
CITY_______STATE____ZIP_____

Mail this coupon to: The President
White House
Washington, D.C.

CITIZENS COMMITTEE FOR THE CONQUEST OF CANCER
800 United Nations Place, New York, N.Y., Solomon Garb, M.D., Robert Post, Co-chairmen